

Name of the Faculty : Mass Communication & Media Technology

Name of the Course : M.A. (Journalism & Mass Communication)

Session: 2021-23

Sr. No.	Semester/ Year	Subject Code	Nomenclature	Theory/ Practical	Core/ AECC/ SEC/ DSE/ GE	L	T	P	Credits	Contact Hours	Theory		Theory (Internal)				Practical (Internal)						Overall Pass Marks		
											Max	Pass	Midterm /Class Test	Assignment	Professional Activities	Max	Pass	Attendance	Project/Laboratory Work	Midterm	Conduct/Demonstration	Max		Pass	
1	1st Sem	09050101	Introduction to Mass Communication	Theory	Core	4	0	0	4	4	60	24		20	10	10	40	16							40
	1st Sem	09050102	Introduction to Mass Communication - Practical	Practical	Core	0	0	1	1	2									10	10	20	8	5	5	20
2	1st Sem	09050103	Introduction to Photography	Theory	Core	3	0	0	3	3	60	24		20	10	10	40	16							40
	1st Sem	09050104	Photojournalism-Practical	Practical	Core	0	0	2	2	4									10	10	20	8	5	5	20
3	1st Sem	09050105	Contemporary Issues and Current Affairs - I	Theory	Core	4	0	0	4	4	60	24		20	10	10	40	16							40
	1st Sem	09050106	Contemporary Issues and Current Affairs I - Practical	Practical	Core	0	0	1	1	2									10	10	20	8	5	5	20
4	1st Sem	09050107	Introduction to Journalism	Theory	Core	4	0	0	4	4	60	24		20	10	10	40	16							40
	1st Sem	09050108	Introduction to Journalism - Practical	Practical	Core	0	0	1	1	2									10	10	20	8	5	5	20
5	1st Sem	09050109	Human Values & Professional Ethics	Theory	AECC	2	0	0	2	2	30	12		10	5	5	20	8							20
									22	27															
1	2nd Sem	09050201	Advertising &Public Relations	Theory	Core	4	0	0	4	4	60	24		20	10	10	40	16							40
	2nd Sem	09050202	Advertising &Public Relations - Practical	Practical	Core	0	0	1	1	2									10	10	20	8	5	5	20
2	2nd Sem	09050203	Digital Journalism	Theory	Core	4	0	0	4	4	60	24		20	10	10	40	16							40
	2nd Sem	09050204	Digital Journalism - Practical	Practical	Core	0	0	1	1	2									10	10	20	8	5	5	20
3	2nd Sem	09050205	Introduction to Television Production	Theory	Core	3	0	0	3	3	60	24		20	10	10	40	16							40
	2nd Sem	09050206	Introduction to Television Production - Practical	Practical	Core	0	0	2	2	4									10	10	20	8	5	5	20
4	2nd Sem	09050207	Film Studies	Theory	Core	3	0	0	3	3	60	24		20	10	10	40	16							40
	2nd Sem	09050208	Film Studies - Practical	Practical	Core	0	0	2	2	4									10	10	20	8	5	5	20
5	2nd Sem	09050209	Radio Production	Theory	SEC	1	0	0	1	1	60	24		20	10	10	40	16							40
	2nd Sem	09050210	Radio Production - Practical	Practical	SEC	0	0	1	1	2									10	10	20	8	5	5	20
				Theory					22	29															
Student will go for summer training/Project after completion of the second semester for 4 to 6 weeks and submit the report in third semester																									
1	3rd Sem	09050301	Media Research & Data Journalism - Practical	Theory	Core	4	0	0	4	4	60	24		20	10	10	40	16							40
	3rd Sem	09050302	Media Research & Data Journalism - Practical	Practical	Core	0	0	1	1	2									10	10	20	8	5	5	20
2	3rd Sem	09050303	Writing for Media	Theory	SEC	1	0	0	1	1	60	24		20	10	10	40	16							40
	3rd Sem	09050304	Writing for Media - Practical	Practical	SEC	0	0	1	1	2									10	10	20	8	5	5	20
3	3rd Sem	09050305	Media Law & Ethics	Theory	SEC	3	0	0	3	3	60	24		20	10	10	40	16							40
	3rd Sem	09050306	Media Law & Ethics- Practical	Practical	SEC	0	0	1	1	2									10	10	20	8	5	5	20
	3rd Sem	09050307	Advance TV Production	Theory	DSE-01	3	0	0	3	3	60	24		20	10	10	40	16							40
	3rd Sem	09050308	Advance TV Production - Practical	Practical	DSE-01	0	0	2	2	4									10	10	20	8	5	5	20
OR																									
	3rd Sem	09050309	Specialised Reporting & Editing	Theory	DSE-01	3	0	0	3	3	60	24		20	10	10	40	16							40
	3rd Sem	09050310	Specialised Reporting & Editing - Practical	Practical	DSE-01	0	0	2	2	4									10	10	20	8	5	5	20
	3rd Sem	09050311	Digital Media Production	Theory	DSE-02	3	0	0	3	3	60	24		20	10	10	40	16							40
	3rd Sem	09050312	Digital Media Production - Practical	Practical	DSE-02	0	0	2	2	4									10	10	20	8	5	5	20
OR																									
5	3rd Sem	09050313	Corporate Communication & Event Management	Theory	DSE-02	3	0	0	3	3	60	24		20	10	10	40	16							40
	3rd Sem	09050314	Corporate Communication & Event Management - Practical	Practical	DSE-02	0	0	2	2	4									10	10	20	8	5	5	20
6	3rd Sem	09050315	Soft Skill	Theory	AECC	2	0	0	2	2	30	12		10	5	5	20	8							20

Registrar
SGT University
Budhnera, Gurugram

