

Faculty of Commerce and Management
SOE, MBA Hospital Administration (BATCH : 2021-23) CORE and DSE Subjects

S.No.	Semester	Subject Code	Nomenclature	Theory/ Practical	Core/ AECC/ VACI/ DSE/ MGE	For ERP	L	T	P	Credits	Max	Pass	Midterm	Assignment	Professional Activities	Max	Pass	Demonstration/Presentation/ Viva-voce	Max	Pass	Attendance	Project/Laboratory Work	Midterm	Conduct/Demonstration	Max	Pass	Total	Overall Pass Marks	Scheme of Examinations (Theory+Internal +Practical+Oral/ Theory+Internal +Practical/ Theory+Practical)
1	1	06120101	Accounting for Managers	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
2	1	06120102	Basics of Entrepreneurship Skills	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
3	1	06120103	Marketing Management	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
4	1	06120104	Organisation Behaviour	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
5	1	06120105	Medical Terminology and Medical Record Management	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
6	1	06120106	Front Office Management in Hospital	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
7	1	06120107	Basics of Hospital Administration	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
8	1	—	MGE	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
9	1	—	AECC	Theory	MGE	MGE	4	0	0	4	60	24	20	10	10	40	16										100	40	Theory + Internal
				Theory	AECC	AECC	2	0	0	2	30	12	10	5	5	20	8										100	40	Theory + Internal
10	2	06120201	Financial Management	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
11	2	06120202	International Business	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
12	2	06120203	Human Resource Management	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
13	2	06120204	Business Research Methods	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
14	2	06120205	Epidemiology and National Health Programs	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
15	2	06120206	Management of Clinical Services	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
16	2	06120207	Healthcare Laws and Ethics	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
17		—	MGE	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
18		—	AECC	Theory	MGE	MGE	4	0	0	4	60	24	20	10	10	40	16										100	40	Theory + Internal
				Theory	AECC	AECC	2	0	0	2	30	12	10	5	5	20	8										100	40	Theory + Internal
19	3	06120301	Hospital Planning and Designing	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
20	3	06120302	Hospital Support and Utility Services	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
21	3	06120303	Disaster Management	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
22	3	06120304	Summer Internship Report	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
			Marketing	Practical	Core	Core	6	0	0	6																	100	40	Theory + Internal
23	3	06120305	Consumer Behaviour	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
24	3	06120306	Sales & Distribution Management	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
25	3	06120307	Marketing Strategy	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
26	3	06120308	Google Data Analyst	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
			Finance	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
27	3	06120309	Tax Laws & Planning	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
28	3	06120310	Marketing of Financial Services/Products	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
29	3	06120311	Projects Finance	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
30	3	06120312	Digital Banking	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
			Human Resources	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
31	3	06120313	Industrial Relations & Labour Law	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
32	3	06120314	Strategic Human Resource Management	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
33	3	06120315	Talent Acquisition & Management	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
34	3	06120316	Human Capital Management	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
			International Business	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
35	3	06120317	Legal Dimensions of International Business	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
36	3	06120318	International Human Resource Management	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
37	3	06120319	International Marketing Research	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal
38	3	06120320	International Supply Chain Management and Logistics	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16										100	40	Theory + Internal

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UG COURSE SUBJECTS																																						
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							L	T	P	Max	Pass	Midterm	Assignment	Max	Pass		Viva-voce	Max	Pass	Max					Pass													
39	3	06120325	Entrepreneurship																																			
40	3	06120326	Entrepreneurial Strategy	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
41	3	06120327	Lean Start-Up	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
42	3	06120328	Management of Intellectual Property Rights	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
43	3	06120329	Creativity and Innovation	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
44	3	06120330	Marketing Analytics	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
45	3	06120331	Financial Analytics	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
46	3	06120332	HR Analytics	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
47	3	06120333	Analytics for Supply Chain	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
48	3	06120334	Operations																																			
49	3	06120335	Quality Management & Business Excellence	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
50	3	06120336	World Class Manufacturing	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
51	4	06120401	Service Operation Management	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
52	4	06120402	Product Planning Control	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
53	4	06120403	Strategic Management	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16																					
54	4	06120404	Health Insurance and Medical Tourism	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16																					
55	4	06120405	Bio Medical Waste Management	Theory	Core	Core	3	0	0	3	60	24	20	10	10	40	16																					
56	4	06120406	Dissertation	Practical	Core	Core	6	0	0	6																												
57	4	06120407	Marketing																																			
58	4	06120408	Digital and Social Media Marketing	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
59	4	06120409	Customer Relationship Management	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
60	4	06120410	Advertising Management	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
61	4	06120411	Product and Brand Management	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
62	4	06120412	Finance	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
63	4	06120409	Corporate Restructuring, Merger and Acquisitions	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
64	4	06120410	Investment Analysis and Portfolio Management	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
65	4	06120411	Derivatives Market	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
66	4	06120412	Financial Research Analysis	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
67	4	06120413	Human Resources																																			
68	4	06120414	Competency Based Training & Development	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
69	4	06120414	Performance and Compensation Management	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
70	4	06120415	Social Psychology	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
71	4	06120416	Organizational Change & Development	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
72	4	06120417	International Business																																			
73	4	06120418	Export and Import Documentation	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
74	4	06120418	International Business Finance	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
75	4	06120419	International Marketing	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
76	4	06120420	International Business & Trade Practices	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
77	4	06120421	Entrepreneurship																																			
78	4	06120421	Entrepreneurial Finance	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
79	4	06120422	Advanced Entrepreneurship Skills	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					
80	4	06120423	Social Entrepreneurship	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16																					

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74	4	06120424	Innovation Technology Management	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16											100	40	Theory + Internal
75	4	06120425	Analytics	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16											100	40	Theory + Internal
76	4	06120426	Big Data Analytics	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16											100	40	Theory + Internal
77	4	06120427	Predictive Analysis	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16											100	40	Theory + Internal
78	4	06120428	Knowledge Management & Digital Strategy	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16											100	40	Theory + Internal
79	4	06120429	Strategy Analytics	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16											100	40	Theory + Internal
80	4	06120430	Digital Operations	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16											100	40	Theory + Internal
81	4	06120431	Logistics and Transportation Management	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16											100	40	Theory + Internal
82	4	06120432	Advanced Operations Management	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16											100	40	Theory + Internal
83	4	06120433	Six Sigma & Lean Management	Theory	DSE	DSE	3	0	0	3	60	24	20	10	10	40	16											100	40	Theory + Internal

Important Note:

1. MGE & AECC will be selected from university umbrella.

2. (For 3rd and 4th Semester only) Discipline Specific Electives (DSE): Select any one Electives from the area of Finance / Human Resources / Marketing/International Business/ Entrepreneurship / Analytics / Operations. Under the selected each Elective, choose any three DSEs.

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Registrar
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