

Faculty of Commerce & Management
SOE, BBA (G) BATCH : 2021-24 Subjects

| | | | SOE, BBA (G) BATCH : 2021-24 Subjects | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---------|----------|--------------|---|-------------------|---------------------------|---------|---|---|---|---------|-----|------|-------------------|------------|-------------------------|-----------|------|----------------------------|----------------------|-----|------|-------|--------------------|--|------------|-------------------------|---------|-----------------------|-----|------|--|
| Sr. No. | Semester | Subject Code | Nomenclature | Theory/ Practical | Core/ AECC/ VAC/ DSE/ MGE | For ERP | | | | Theory | | | Theory (Internal) | | | Practical | | | Practical (Internal) | | | Total | Overall Pass Marks | Scheme of Examinations (Theory+Internal +Practical+Oral/ Theory+Internal +Practical/ Theory+Practical) | | | | | | | |
| | | | | | | | L | T | P | Credits | Max | Pass | Midterm | Assignment | Professional Activities | Max | Pass | Demonstration/Presentation | Viva-voce | Max | Pass | | | | Attendance | Project/Laboratory Work | Midterm | Conduct/Demonstration | Max | Pass | |
| 1 | 1 | 06040101 | Business Statistics | Theory | Core | Core | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 2 | 1 | 06040102 | Management Concepts | Theory | Core | Core | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 3 | 1 | 06040103 | Business Economics | Theory | Core | Core | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 4 | 1 | - | MGE | Theory | MGE | MGE | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 5 | 1 | - | AECC | Theory | AECC | AECC | | 2 | 0 | 0 | 2 | 30 | 12 | 10 | 5 | 5 | 20 | 8 | | | | | | | | | | | | | |
| 6 | 1 | - | VAC | Theory | VAC | VAC | | 2 | 0 | 0 | 2 | 30 | 12 | 10 | 5 | 5 | 20 | 8 | | | | | | | | | | | | | |
| 7 | 2 | 06040201 | Financial Accounting | Theory | Core | Core | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 8 | 2 | 06040202 | Organizational Behaviour | Theory | Core | Core | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 9 | 2 | 06040203 | Fundamentals of Business Research Methods | Theory | Core | Core | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 10 | 2 | - | MGE | Theory | MGE | MGE | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 11 | 2 | - | AECC | Theory | AECC | AECC | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 12 | 2 | - | VAC | Theory | VAC | VAC | | 2 | 0 | 0 | 2 | 30 | 12 | 10 | 5 | 5 | 20 | 8 | | | | | | | | | | | | | |
| 13 | 3 | 06040301 | Human Resource Management | Theory | Core | Core | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 14 | 3 | 06040302 | Application of Business Research Methods | Theory | Core | Core | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 15 | 3 | 06040303 | Operations Management | Theory | Core | Core | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 16 | 3 | 06040304 | Financial Management | Theory | Core | Core | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 17 | 3 | - | MGE | Theory | MGE | MGE | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 18 | 3 | - | AECC | Theory | AECC | AECC | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 19 | 3 | - | VAC | Theory | VAC | VAC | | 2 | 0 | 0 | 2 | 30 | 12 | 10 | 5 | 5 | 20 | 8 | | | | | | | | | | | | | |
| 20 | 4 | 06040401 | Entrepreneurship development | Theory | Core | Core | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 21 | 4 | 06040402 | Operations Research | Theory | Core | Core | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 22 | 4 | 06040403 | Principles of Marketing | Theory | Core | Core | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 23 | 4 | 06040404 | Business Analytics | Theory | Core | Core | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 24 | 4 | 06040405 | Business Analytics Lab | Theory | Core | Core | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 25 | 4 | - | MGE | Practical | Core | Core | | 0 | 0 | 2 | 2 | | | | | | | | | | | | | | | | | | | | |
| 26 | 4 | - | AECC | Theory | MGE | MGE | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 27 | 4 | - | VAC | Theory | AECC | AECC | | 2 | 0 | 0 | 2 | 30 | 12 | 10 | 5 | 5 | 20 | 8 | | | | | | | | | | | | | |
| 28 | 5 | 06040501 | Strategic Management | Theory | Core | Core | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 29 | 5 | 06040502 | Industry Reviewed Project Report | Practical | Core | Core | | 6 | 0 | 0 | 6 | | | | | | | | | | | | | | | | | | | | |
| 30 | 5 | 06040503 | Financial Statements Analysis & Reporting | Theory | DSE | DSE | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 31 | 5 | 06040504 | Income Tax | Theory | DSE | DSE | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |
| 32 | 5 | 06040505 | Insurance and Risk Management | Theory | DSE | DSE | | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | | | | | | | |

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|---------------------------------------|----------|--------------|---------------------------------------|----------------------|---------------------------------------|---------|---|---|---|---------|--------|------|-------------------|------------|-------------------------|-----|------|----------------------------|-----------|-----|-------|--------------------|---|------|------------|-------------------------|---------|-----------------------|
| Sr. No. | Semester | Subject Code | Nomenclature | Theory/ Practical | Core/ AECC/ VAC/ DSE/ MGE | For ERP | L | T | P | Credits | Theory | | Theory (Internal) | | Practical | | | Practical (Internal) | | | Total | Overall Pass Marks | Scheme of Examinations (Theory+Internal +Practical+Oral/ Theory+Internal +Practical/ Theory+Practical) | | | | | |
| | | | | | | | | | | | Max | Pass | Midterm | Assignment | Professional Activities | Max | Pass | Demonstration/Presentation | Viva-voce | Max | | | | Pass | Attendance | Project/Laboratory Work | Midterm | Conduct/Demonstration |
| | | | Human Resource : Choose any two | | | | | | | | | | | | | | | | | | | | | | | | | |
| 33 | 5 | 06040506 | Training and Development | Theory | DSE | DSE | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | 100 | 40 | Theory + Internal | | |
| 34 | 5 | 06040507 | Management of Industrial Relations | Theory | DSE | DSE | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | 100 | 40 | Theory + Internal | | |
| 35 | 5 | 06040508 | HR Audit | Theory | DSE | DSE | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | 100 | 40 | Theory + Internal | | |
| | | | Marketing : Choose any two | | | | | | | | | | | | | | | | | | | | | | | | | |
| 36 | 5 | 06040509 | Retail Management | Theory | DSE | DSE | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | 100 | 40 | Theory + Internal | | |
| 37 | 5 | 06040510 | Intergrated Marketing Communication | Theory | DSE | DSE | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | 100 | 40 | Theory + Internal | | |
| 38 | 5 | 06040511 | Service Marketing | Theory | DSE | DSE | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | 100 | 40 | Theory + Internal | | |
| 39 | 6 | 06040601 | Dissertation | Practical | Core | Core | 6 | 0 | 0 | 6 | | | | | | | | 100 | 100 | 40 | | 50 | | 50 | 20 | 150 | 60 | Practical + Internal |
| 40 | 6 | 06040602 | International Business | Theory | Core | Core | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | 100 | 40 | Theory + Internal | | |
| | | | Finance : Choose any two | | | | | | | | | | | | | | | | | | | | | | | | | |
| 41 | 6 | 06040603 | Auditing | Theory | DSE | DSE | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | 100 | 40 | Theory + Internal | | |
| 42 | 6 | 06040604 | Indirect Taxes | Theory | DSE | DSE | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | 100 | 40 | Theory + Internal | | |
| 43 | 6 | 06040605 | Financial Institutions and Markets | Theory | DSE | DSE | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | 100 | 40 | Theory + Internal | | |
| | | | Human Resource : Choose any two | | | | | | | | | | | | | | | | | | | | | | | | | |
| 44 | 6 | 06040606 | Labour Welfare & Social Security | Theory | DSE | DSE | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | 100 | 40 | Theory + Internal | | |
| 45 | 6 | 06040607 | Human Resource Information System | Theory | DSE | DSE | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | 100 | 40 | Theory + Internal | | |
| 46 | 6 | 06040608 | Human Resource Planning & Development | Theory | DSE | DSE | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | 100 | 40 | Theory + Internal | | |
| | | | Marketing : Choose any two | | | | | | | | | | | | | | | | | | | | | | | | | |
| 47 | 6 | 06040609 | Marketing Research | Theory | DSE | DSE | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | 100 | 40 | Theory + Internal | | |
| 48 | 6 | 06040610 | Rural Marketing | Theory | DSE | DSE | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | 100 | 40 | Theory + Internal | | |
| 49 | 6 | 06040611 | Marketing Analytics | Theory | DSE | DSE | 4 | 0 | 0 | 4 | 60 | 24 | 20 | 10 | 10 | 40 | 16 | | | | | | | 100 | 40 | Theory + Internal | | |

Important Note:

- MGE, AECC & VAC will be selected from university umbrella.
- For 5th and 6th Semester only) Discipline Specific Electives (DSE): Select any two Electives from the area of Finance / Human Resources / Marketing. Under the selected each Elective, choose any two DSEs.

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