



Faculty of Mass Communication & Media Technology

SGT/MCMT//2021/07/030

Date: 24/07/2021

The meeting of Board of Studies, Faculty of Mass Communication & Media Technology was held under the Chairmanship of Mr. Kranti Anand on July 24, 2021 at 11:00 a.m. The following members attended the meeting through online/offline mode:

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| 1. Mr. Kranti Anand, Assistant Professor | -Chairperson |
| 2. Prof. Bobby Vardhan Peeta | -Member (Outside expert) |
| 3. Prof Anil Saumitra | -Member (Outside expert) |
| 4. Dr. M.K. Nair, Professor & Dean | -Member (expert for other department) |
| 5. Mr. Shashi Kumar Pandey, Associate Professor | -Member (In side expert) |
| 6. Mr. Biswambhar Bose, Assistant Professor | -Member (In side expert) |
| 7. Mr. Asif Husain, Assistant Professor | -Member (In side expert) |
| 8. Mr. Saleem Javed | -Member (In side expert) |

The following agenda was taken up in the meeting:

Item No.-1 To consider revision of Ordinance, Scheme of Examinations and syllabus for B.A. (Journalism & Mass Communication) and MA (Journalism & Mass Communication).

Item No.-2 **B.A. (Journalism & Mass Communication)**

1. Earlier in B.A. (Journalism & Mass Communication) program the summer training/internship was compulsory in 4th sem. only now that has been extended for 6th semester also Both summer training/internship (4th and 6th semester) will be of two credit each.
2. Due to any circumstances or reason, if a student is unable to do the internship, the student is instructed to prepare a professional project of academic excellence. The evaluation of the project will be done by the internal and external committee.
3. As there is a change in some of the credit scheme of the subjects, the information is as following:
 - I. All the Core & DSE (Discipline Specific-Elective) courses are of 6 credits each (4 Theory + 2 Practical)
 - II. Dissertation/Project are of 6 credits (6 Practical)
 - III. Generic Elective (GE) courses are of 4 Credit each. (4 Theory or 3 Theory + 1 Practical)
 - IV. All the Ability Enhancement Compulsory Courses are of 2 Credits each.
 - V. Value Added Courses (VAC) are of 2 credit each.
4. Aiming and assimilating NEP, we are offering a basket of 24 courses of online MOOCs platform. In total, a student can earn 20% credits through MOOCs offered by SWAYAM/MOOCs recognized by UGC. These courses can be from Core/DSE/GE/AECC. The list of MOOC basket notified by the department is attached herewith.
5. As per DSE scheme, a student can opt one of the specialization area after the second year, from the list of five specialization offered in fifth semester. (Hindi Journalism, Direction, Film & TV Production, Digital Media, Advertising, PR & Event Management)

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Faculty of Mass Communication & Media Technology

6. To promote local language, the students is allowed to answer in Hindi also. The question papers will be in both English and Hindi.
7. Two Value Added Courses are introduced by the Faculty of Mass Communication and Media Technology. Both the courses are open to all the students of the university.
8. Under Ability Enhancement Compulsory Courses (AECC) Section, we have introduced "Human Values and Ethics" courses in 3rd Semester and 'Soft Skills' course in 4th semester for the students.
9. Multiple entry and exit points are introduced as per NEP guidelines, which are as following:
 - I. To receive the certificate of first year (successful completion) the student must earn 48 credits within the year.
 - II. To receive the diploma in second year (successful completion) the student must earn 92 credits within the year.
 - III. After successful completion of third Year, the student must earn 132 credit along with specific specialized area, the degree with specialization will be awarded to him/her.
10. Two of the following Skill Enhancement Courses are merged with the relevant courses for better practical approach.
 - I. Advance TV Production (5th Semester)
 - II. Graphic Design (6th Semester)
11. A student can opt any subjects under University Umbrella for Generic Electives (GE)/ Ability enhancement courses(AECC)/Value Added Courses (VAC). The list of subjects is attached herewith.

Item No.-3 Discontinuation of BA in Film & Television Production (BFTP) program from coming semester (Odd Semester 2021)

Item No.-4 **M.A. (Journalism & Mass Communication)**

1. In M.A. (Journalism & Mass Communication) program the summer training/internship is compulsory in 2nd semester. The internship will be of two credits
2. Due to any circumstances or reason, if a student is unable to do the internship, the student is instructed to prepare a professional project of academic excellence. The evaluation of the project will be done by the internal and external committee.
3. Aiming and assimilating NEP, we are offering a basket of 24 courses of online MOOCs platform. In total, a student can earn 20% credits through MOOCs offered by SWAYAM/MOOCs recognized by UGC. These courses can be from Core/DSE/SEC/AECC. The list of MOOC basket notified by the department is attached herewith.
4. To promote local language, the students is allowed to answer in Hindi also. The question papers will be in both English and Hindi.
5. Under Ability Enhancement Compulsory Courses (AECC) Section, 'Soft Skills' course is introduced in 3rd semester for the students.
6. Subject "Human Values and Professional Ethics" which was earlier offered in Skill Enhancement Courses (SEC) section. Now it is offered Under Ability Enhancement Compulsory Courses (AECC) Section in 1st Semester.