

Faculty of Commerce & Management

SOE, IMBA (BATCH : 2021-24) CORE and DSE Subjects

Sr. No.	Semester	Subject Code	Nomenclature	Theory/ Practical	Core/ AECC/ VAC/ DSE/ MGE	For ERP	Theory			Theory (Internal)			Practical			Practical (Internal)			Scheme of Examinations (Theory+Internal +Practical+Oral/ Theory+Internal +Practical/ Theory+Practical)							
							L	T	P	Credits	Max	Pass	Midterm	Assignment	Professional Activities	Max	Pass	Viva-voce	Max	Pass	Attendance	Project/Laboratory Work	Midterm	Conduct/Demonstration	Max	Pass
1	1	06110101	Managerial Economics	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
2	1	06110102	Essentials of Management	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
3	1	06110103	Business Statistics	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
4	1	06110104	Accounting for Managers	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
5	1	-	MGE	Theory	MGE	MGE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
6	1	-	AECC	Theory	AECC	AECC	2	0	0	2	30	12	10	5	5	20	8							50	20	Theory + Internal
7	1	-	VAC	Theory	VAC	VAC	2	0	0	2	30	12	10	5	5	20	8							50	20	Theory + Internal
8	2	06110201	Marketing Management	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
9	2	06110202	Business Law	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
10	2	06110203	Organizational Behaviour	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
11	2	06110204	Fundamentals of Business Research Methods	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
12	2	-	MGE	Theory	MGE	MGE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
13	2	-	AECC	Theory	AECC	AECC	2	0	0	2	30	12	10	5	5	20	8							50	20	Theory + Internal
14	2	-	VAC	Theory	VAC	VAC	2	0	0	2	30	12	10	5	5	20	8							50	20	Theory + Internal
15	3	06110301	Human Resource Management	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
16	3	06110302	Application of Business Research Method	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
17	3	06110303	Financial Management	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
18	3	06110304	Productions and Operations Management	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
19	3	-	MGE	Theory	MGE	MGE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
20	3	-	AECC	Theory	AECC	AECC	2	0	0	2	30	12	10	5	5	20	8							100	40	Theory + Internal
21	3	-	VAC	Theory	VAC	VAC	2	0	0	2	30	12	10	5	5	20	8							50	20	Theory + Internal
22	4	06110401	Entrepreneurship Development	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
23	4	06110402	Corporate Governance	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
24	4	06110403	Project Planning and Management	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
25	4	06110404	Operation Research	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
26	4	-	MGE	Theory	MGE	MGE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
27	4	-	AECC	Theory	AECC	AECC	2	0	0	2	30	12	10	5	5	20	8							50	20	Theory + Internal
28	4	-	VAC	Theory	VAC	VAC	2	0	0	2	30	12	10	5	5	20	8							50	20	Theory + Internal
29	5	06110501	Strategic Management	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
30	5	06110502	Industry Reviewed Project Report Marketing	Practical	Core	Core	0	0	6	6	0	0	0	0	0	0	0	100	100	40	50	50	20	150	80	Practical + Internal
31	5	06110503	Consumer Behaviour	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
32	5	06110504	Sales & Distribution Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
33	5	06110505	Tax Laws & Planning	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
34	5	06110506	Marketing of Financial Services/Products	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
35	5	06110507	Human Resource	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
36	5	06110508	Legal Dimensions of International Business	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
		Entrepreneurship																								

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						L	T	P	Credits	Max	Pass	Assignment	Professional Activities	Max	Pass	Viva-voice	Max	Pass	Attendance	Project/Laboratory Work	Midterm	Conduct/Demonstration	Max	Pass	Total	Overall Pass Marks	
37	5	06110509	Entrepreneurial Strategy	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
38	5	06110510	Lean Start-Up	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
			International Business																								
39	5	06110511	Industrial Relations & Labour Law	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
40	5	06110512	Strategic Human Resource Management Operations	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
41	5	06110513	Quality Management & Business Excellence	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
42	5	06110514	World Class Manufacturing	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
43	6	06110601	Dissertation	Practical	Core	Core	0	0	6	6	0	0	0	0	0	0	0	100	100	40	50	50	20	150	60	Practical + Internal	
44	6	06110602	International Business	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
45	6	06110603	Marketing Strategy	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
46	6	06110604	Google Data Analyst	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
47	6	06110605	Finance	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
48	6	06110606	Digital Banking	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
			International Business																								
49	6	06110607	International Marketing Research	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
50	6	06110608	International Supply Chain Management and Logistics Entrepreneurship	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
51	6	06110609	Management of Intellectual Property Rights	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
52	6	06110610	Creativity and Innovation	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
			Human Resource																								
53	6	06110611	Talent Acquisition & Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
54	6	06110612	Human Capital Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
			Operations																								
55	6	06110613	Service Operation Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
56	6	06110614	Product Planning Control	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
			Marketing																								
57	7	06110701	Industry Reviewed Project Report	Practical	Core	Core	0	0	6	6	0	0	0	0	0	0	0	100	100	40	50	50	20	150	60	Practical + Internal	
58	7	06110702	Business Analytics	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
59	7	06110703	Business Analytics Lab	Practical	Core	Core	0	0	0	2	0	0	0	0	0	0	0								100	40	Practical + Internal
			Marketing																								
60	7	06110704	Digital and Social Media Marketing	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
61	7	06110705	Customer Relationship Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
			Finance																								
62	7	06110706	Corporate Restructuring, Merger and Acquisitions	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
63	7	06110707	Investment Analysis and Portfolio Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
			International Business																								
64	7	06110708	Export and Import Documentation	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
65	7	06110709	International Business Finance	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
			Entrepreneurship																								
66	7	06110710	Entrepreneurial Finance	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
67	7	06110711	Entrepreneurial Marketing	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16								100	40	Theory + Internal
			Dean																								

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							L	T	Credits	Max	Pass	Midterm	Assignment	Professional Activities	Max	Pass	Viva-voce	Max	Pass	Attendance	Project/Laboratory Work	Midterm	Conduct/Demonstration	Max	Pass	Total
68	7	06110712	Human Resource	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
69	7	06110713	Competency Based Training & Development	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
70	7	06110714	Performance and Compensation Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
71	7	06110715	Operations	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
72	8	06110801	Digital Operations	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
73	8	06110802	Logistics and Transportation Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
74	8	06110803	Corporate Governance	Theory	Core	Core	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
75	8	06110804	Dissertation	Practical	Core	Core	0	0	6	6	0	0	0	0	0	0	0	100	100	40	50	50	20	150	60	Practical + Internal
76	8	06110805	Marketing	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
77	8	06110806	Advertising Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Practical + Internal
78	8	06110807	Product and Brand Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
79	8	06110808	Finance	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
80	8	06110809	Derivatives Market	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
81	8	06110810	Financial Research Analysis	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
82	8	06110811	International Business	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
83	8	06110812	International Marketing	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
84	8	06110813	Entrepreneurship	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
85	8	06110814	Social Entrepreneurship	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
86	8	06110815	Human Resource	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
87	8	06110816	Social Psychology	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
88	8	06110817	Organizational Change & Development	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
89	8	06110818	Operations	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
90	8	06110819	Innovation Technology Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
91	8	06110820	Six Sigma & Lean Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
92	8	06110821	Analytics	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
93	8	06110822	Operations Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
94	8	06110823	Strategic Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
95	8	06110824	Project Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
96	8	06110825	Marketing	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
97	8	06110826	International Business	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
98	8	06110827	International Trade Practices	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
99	8	06110828	Entrepreneurship	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
100	8	06110829	Social Entrepreneurship	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
101	8	06110830	Human Resource	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
102	8	06110831	Social Psychology	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
103	8	06110832	Organizational Change & Development	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
104	8	06110833	Operations	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
105	8	06110834	Innovation Technology Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
106	8	06110835	Six Sigma & Lean Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
107	8	06110836	Analytics	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
108	8	06110837	Operations Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
109	8	06110838	Strategic Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
110	8	06110839	Marketing	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
111	8	06110840	International Business	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
112	8	06110841	International Trade Practices	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
113	8	06110842	Entrepreneurship	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
114	8	06110843	Social Entrepreneurship	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
115	8	06110844	Human Resource	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
116	8	06110845	Social Psychology	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
117	8	06110846	Organizational Change & Development	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
118	8	06110847	Operations	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
119	8	06110848	Innovation Technology Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
120	8	06110849	Six Sigma & Lean Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
121	8	06110850	Analytics	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
122	8	06110851	Operations Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
123	8	06110852	Strategic Management	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
124	8	06110853	Marketing	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
125	8	06110854	International Business	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
126	8	06110855	International Trade Practices	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
127	8	06110856	Entrepreneurship	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
128	8	06110857	Social Entrepreneurship	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
129	8	06110858	Human Resource	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
130	8	06110859	Social Psychology	Theory	DSE	DSE	4	0	0	4	60	24	20	10	10	40	16							100	40	Theory + Internal
131	8	06110860	Organizational Change & Development	Theory	DSE</																					