

Evaluation Scheme for MBA [Fashion Management]

Semester -I

Category of Paper	Code No.	Subject Name	Th/ Pr	Cre dits	Hrs	Th /Pr	Tut
Core Course (CC)	15050101	Basic Textile	Th	4	4	3	1
Core Course (CC)	15020102	Global Fashion Scenario	Th	4	4	3	1
Core Course (CC)	15050103	Organizational Theory and Behaviour	Th	4	4	3	1
Discipline Specific Elective (DSE)	15050104	ANY ONE: Production and Operation Management	Th	4	4	3	1
	15050105	Textile and Fashion Management Economics					
Skill Enhancement Course (SEC)	15020106	Professional Ethics and Human Values	Th	2	2	1	1
Core Course (CC)	15050107	Couture Draping I	Pr	2	4	4	-
Core Course (CC)	15050108	Fashion Art & Illustration	Pr	2	4	4	-
Core Course (CC)	15050109	Fashion and Life Style Accessories	Pr	2	4	4	-
Project	15050110	Term Project	Pr	2	2	2	-
		Total		26	32	27	5

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Semester -II

Category of Paper	Code No.	Subject Name	Th/ Pr	Credits	Hrs	Th /Pr	Tut
Core Course (CC)	15050201	Fabric Manufacturing Technology	Th	4	4	3	1
Core Course (CC)	15050202	Fashion Communication	Th	4	4	3	1
Core Course (CC)	15050203	Human Resource Management	Th	4	4	3	1
Discipline Specific Elective (DSE)	15050204	ANY ONE: a) Entrepreneurship Development	Th	4	4	3	1
	15050205	b) Marketing Management					
Skill Enhancement Course (SEC)	15050206	Research Methodology	Th	2	2	1	1
Core Course (CC)	15050207	Couture Draping II	Pr	2	4	4	-
Core Course (CC)	15050208	Apparel Construction I	Pr	2	4	4	-
Core Course (CC)	15050209	Chemical Processing & Textile Testing	Pr	2	4	4	-
Project	15050210	Term Project	Pr	2	2	2	-
		Total		26	32	27	5


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Semester -III

Category of Paper	Code No.	Subject Name	Th/ Pr	Cre dits	Hrs	Th /Pr	Tut
Core Course (CC)	15050301	Apparel Manufacturing Technology	Th	4	4	3	1
Core Course (CC)	15050302	Cross Cultural Management	Th	4	4	3	1
Core Course (CC)	15050303	Social and Legal Business Environment	Th	4	4	3	1
Discipline Specific Elective (DSE)		ANY ONE:					
	15050304	a) Strategic Management	Th	4	4	3	1
	15050305	b) Finance Management and Accounting					
Core Course (CC)	15050306	Apparel Construction II	Pr	2	4	4	-
Core Course (CC)	15050307	Visual Merchandising	Pr	2	4	4	-
Skill Enhancement Course (SEC)	15050308	Computer Aided Design I	Pr	4	4	4	-
		Total		24	28	24	4


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Semester -IV

Category of Paper	Code No.	Subject Name	Th/ Pr	Cre dits	Hrs	Th /Pr	Tut
Core Course (CC)	15050401	Technological Advances in Fashion & Textile	Th	4	4	3	1
Core Course (CC)	15050402	Leather Clothing Technology	Th	4	4	3	1
Discipline Specific Elective (DSE)	15050403	ANY ONE: Retail & Brand Management	Th	4	4	3	1
	15050404	International Trade Management					
Core Course (CC)	15050405	Portfolio Development	Pr	2	4	4	-
Skill Enhancement Course (SEC)	15040406	Computer Aided Design II	Pr	4	4	4	-
Project	15040407	Dissertation	Pr	6	12	12	-
		Total		24	32	29	3


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