

Faculty of Mass Communication & Media Technology

SGT/MCMT//2021/07/030

Date: 24/07/2021

The meeting of Board of Studies, Faculty of Mass Communication & Media Technology was held under the Chairmanship of Mr. Kranti Anand on July 24, 2021 at 11:00 a.m. The following members attended the meeting through online/offline mode:

- 1. Mr. Kranti Anand, Assistant Professor
- 2. Prof. Bobby Vardhan Peeta
- 3. Prof Anil Saumitra
- 4. Dr. M.K. Nair, Professor & Dean
- 5. Mr. Shashi Kumar Pandey, Associate Professor
- 6. Mr. Biswambhar Bose, Assistant Professor
- 7. Mr. Asif Husain, Assistant Professor
- 8. Mr. Saleem Javed

- -Chairperson
- -Member (Outside expert)
- -Member (Outside expert)
- -Member (expert for other department)
- -Member (In side expert)

The following agenda was taken up in the meeting:

Item No.-1 To consider revision of Ordinance, Scheme of Examinations and syllabus for B.A. (Journalism & Mass Communication) and MA (Journalism & Mass Communication).

B.A. (Journalism & Mass Communication) Item No.-2

- 1. Earlier in B.A. (Journalism & Mass Communication) program the summer training/internship was compulsory in 4th sem, only now that has been extended for 6th semester also. Both summer training/internship (4th and 6th semester) will be of two credit each.
- Due to any circumstances or reason, if a student is unable to do the internship, the student is instructed to prepare a professional project of academic excellence. The evaluation of the project will be done by the internal and external committee.
- 3. As there is a change in some of the credit scheme of the subjects, the information is as
 - All the Core & DSE (Discipline Specific-Elective) courses are of 6 credits each (4 Theory + 2 Practical) 11.
 - Dissertation/Project are of 6 credits (6 Practical)
 - Generic Elective (GE) courses are of 4 Credit each. (4 Theory or 3 Theory +1 111. IV.
 - All the Ability Enhancement Compulsory Courses are of 2 Credits each.
- Value Added Courses (VAC) are of 2 credit each.
- Aiming and assimilating NEP, we are offering a basket of 24 courses of online MOOCs platform. In total, a student can earn 20% credits through MOOCS offered by SWAYAM/MOOCS recognized by UGC. These courses can be from Core/DSE/GE/AECC. The list of MOOC basket notified
- 5. As per DSE scheme, a student can opt one of the specialization area after the second year, from the list of five specialization offered in fifth semester. (Hindi Journalism, Direction, Film & TV Production, Digital Media, Advertising, PR & Event Management)

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- 6. To promote local language, the students is allowed to answer in Hindi also. The question papers will be in both English and Hindi.
- Two Value Added Courses are introduced by the Faculty of Mass Communication and Media Technology. Both the courses are open to all the students of the university.
- 8. Under Ability Enhancement Compulsory Courses (AECG) Section, we have Introduced "Human Values and Ethics" courses in 3rd Semester and 'Soft Skills' course in 4nd semester for the students.
- 9. Multiple entry and exit points are introduced as per NEP guidelines, which are as following:
 - To receive the certificate of first year (successful completion) the student must earn 48 credits within the year.
 - To receive the diploma in second year (successful completion) the student must earn 92' credits within the year.
 - III. After successful completion of third Year, the student must earn 132 credit along with specific specialized area, the degree with specialization will be awarded to him/her.
- 10. Two of the following Skill Enhancement Courses are merged with the relevant courses for better practical approach.
 - I. Advance TV Production (5th Semester)
 - II. Graphic Design (6th Semester)
- 11. A student can opt any subjects under University Umbrella for Generic Electives (GE)/ Ability enhancement courses(AECC)/Value Added Courses (VAC). The list of subjects is attached herewith.
- Item No.-3 Discontinuation of BA in Film & Television Production (BFTP) program from coming semester (Odd Semester 2021)

Item No.-4 M.A. (Journalism & Mass Communication)

- In M.A. (Journalism & Mass Communication) program the summer training/internship is compulsory in 2th semester. The internship will be of two credits
 - 2. Due to any circumstances or reason, if a student is unable to do the internship, the student is instructed to prepare a professional project of academic excellence. The evaluation of the project will be done by the internal and external committee.
 - 3. Aiming and assimilating NEP, we are offering a basket of 24 courses of online MOOCs platform. In total, a student can earn 20% credits through MOOCS offered by SWAYAM/MOOCS recognized by UGC. These courses can be from Core/DSE/SEC/AECC. The list of MOOC basket notified by the department is attached herewith.
 - 4. To promote local language, the students is allowed to answer in Hindi also. The question papers will be in both English and Hindi.
 - Under Ability Enhancement Compulsory Courses (AECC) Section, 'Soft Skills' course is introduced in 3" semester for the students.
 - 6. Subject "Human Values and Professional Ethics" which was earlier offered in Skill Enhancement Courses (SEC) section. Now it is offered Under Ability Enhancement Compulsory Courses (AECC) Section in 1st Semester.

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